



*Ventaforce is a comprehensive MLM software package that allows you to professionally manage any MLM*



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The simplest explanation of network marketing is that it is a method of marketing that utilizes independent representatives to reach potential customers. It is about your ability and skill to determine from those individuals within your circle of influence who would be interested in the products or services that your company has to offer.

## Network Marketing

*Network marketing also known as Multilevel marketing (MLM) describes a type of business in which sales representatives not only sell products, but also attempt to recruit new sales representatives. Existing salespeople usually have a financial incentive to expand the sales force.*

Instead of using the traditional method of manufacturing and delivering their products, MLM companies choose to bypass the middleman, selling direct to the customer. They use referrals and a word-of-mouth approach to develop their customer base as opposed to a large advertising budget and as such the money that would normally go to the middleman and advertising can now be used to reward business operators (distributors) a commission for helping the company to make a sale. Why Network marketing works is further corroborated by different reasons: Word of mouth publicity; Flexible working hour; Economic downturn which results in alternate job stability are few of the many more.

According to the World Federation of Direct Selling Associations ('WFDSA'), Direct Selling today, is a \$132 billion industry having presence in 125 countries. There are no less than 87 million direct sellers around the world today. Asia Pacific is by far the largest region for direct selling in the world, followed by North America. Latin America and Europe/Africa. More than 21 countries have generated in excess of \$1 billion in direct sales per year. Two new countries have entered the "Billion Dollar Markets": South Africa at \$1.1 billion and Peru at \$1.05 billion.

There are various Compensation plans popular in this Industry through which company's can distribute commission such as Binary Plan, Unilevel Plan, Matrix Plan, Accumulative Differential Plan, Repurchase Plan, Orbit plan etc. These plans are different with each other because of the logical model that has been followed to distribute the commission.





## About Sankalp

- ➔ Sankalp is global information technology solutions company. We specialized in providing E-commerce solution, direct marketing software & Mobile software development.

- ➔ Sankalp range of IT services and solutions addresses the technology needs of your company in a variety of vertical business segments. You define the problem, we collaborate with you to outline the solution, and implement it in a way that firmly places you in a position to lead the power of technology without losing focus on your core business.

- ➔ Sankalp started with the focus on Direct Selling and recognized amongst the global leaders in this domain. Also, over a period of time we have moved in various domains such as E-Commerce, Retail Management, Smart Card Solutions & Mobile Solutions.

- ➔ Sankalp has created world class solutions in each of the above domain. Ventaforce & NBFC Soft are the best in class solutions for Direct Selling and are delivered in different versions. In Ecommerce we have Mart2Web, Classified Portals which has left impact in this domain. In Retail, we have Inventory Management, POS & Client Loyalty Programs. Our Smart Card Solution is used by different industries in various fields. Bulk Messaging, Mobile Website, Mobile Apps are some of our solutions in Mobility sector.

- ➔ Sankalp has accomplished 2000+ implementations Worldwide so far. We operates in more than 25 countries which includes India, USA, UK, Nigeria, Malaysia, Bangladesh, Sweden, Saudi Arabia, China, Singapore, Australia, South Africa, Spain, Poland, Ghana ,Venezuela and many more

**mcca**  
ISO 9001 Organisation

**CRISIL**

**Microsoft**  
CERTIFIED  
Partner

**NASSCOM**

**SANKALP**  
GLOBAL INFORMATION TECHNOLOGY SOLUTIONS





*Ventaforce is the choice  
of thousands of  
companies around the  
world as it has all the  
features to manage  
your business  
proficiently.*

## About Ventaforce

- ➔ **Complete solution** for your Network Marketing business under 1 roof.  
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- ➔ **Several financial reports** for all the transaction with the facility to export in excel to oversee the progress.  
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- ➔ **Secured data** – Your data is owned by you and will be safe with you. We maintain the backup so that your data can be recovered in case of any emergency.  
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- ➔ Software **scalability and flexibility** helps to accommodate any future changes  
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- ➔ **Flexible payout processing** with option for reprocessing  
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- ➔ **Easy and secured Sign up** using E-pin, E-wallet or any payment processor  
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- ➔ Replicated site management  
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- ➔ Develop following **complete Software development** Life Cycle  
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- ➔ **Multiple language and Currency Support** helps you to expand globally  
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- ➔ **Multiple administrators** - Option to Define Privileges' for Admin Panel- This allows you to give access to the needed actions, while restricting access for more sensitive functions.  
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- ➔ Flexible **inventory and product management** System  
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- ➔ Sophisticated and total **e-commerce portal management**  
.....
- ➔ **Publish news and events** effortlessly on website to intimate about company's recent happenings.





*Sankalp has made its mark all over the world. Currently Sankalp is serving their clients in more than 25 leading countries globally.*

## Software Include

### Distributor Back Office

- ➔ Various kind of **Signup types** (Full Paid, Unpaid, partial paid, Credit, Free)  
.....
- ➔ Signup Options (Website, Member back Office, Admin Back Office, Genealogy)  
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- ➔ Payment Modes (Cheque/DD, Cash, Ewallet, Payment Gateway)  
.....
- ➔ Documents (Welcome letter, Receipt, Product delivery receipt, Identity Confirmation)  
.....
- ➔ Profile Management (View, Edit, Change Request, Document Upload, Photo Upload, Change password)  
.....
- ➔ E-Pin (Secured Login, E-pin request, Received E-pins, Check E-pin, E-pin reporting)  
.....
- ➔ Commission/Incentive
  - ✓ Awards / Rewards (Achievemen status, Count down, Claiming)
  - ✓ Statement
  - ✓ Tax deduction Report
  - ✓ Ledger
  - ✓ Run Time Offer/Schemes (View Achievement status, Count down)





Ventaforce provides a great deal of automation and flexibility, allowing for almost hands free management of your online operation.



## Software Include

### ➔ Genealogy

#### ✓ For all types of Plans

- Tree view
- Recent 15 joining
- Total count(s)
- Down line report
- Vacant places in tree
- My Directs
- Level wise count

#### ✓ For Binary plan Exclusive

- Vacant places in tree
- My Directs
- My Spills
- My Spill Network
- PV Reports

#### ✓ For Board plan Exclusive

- Graphical Board view
- Upcoming (Possible Members who can come in Board)
- Board History
- Real time Commission on Board Break

#### ✓ For Matrix plan Exclusive

- Structured Tree view (example- 3\*5, 4\*5 etc..)

### ➔ Exclusive Features

- ✓ Customized Desktop
- ✓ Themer to change the theme of desktop from different color. Base color/text color/Highlight color/Alternate row color/Background color.
- ✓ Option to choose which information to display on dashboard.
- ✓ Registration form Wizard (with Process Indicator)
- ✓ Login panel animation + login (Zice Admin)
- ✓ Notifications module
- ✓ Refer a friend.
- ✓ News Module
- ✓ Internal Messaging



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## Software Include

- ✓ Personalized Banner
- ✓ Support Ticket
- ✓ Chatting Wall
- ✓ All major update on desktop itself: Total count/Award-Royalty status/Recent joining details.

## Admin Back Office

- ➔ Membership Tracking
    - ✓ Joining details (Date wise, Confirmation wise, Payout wise)
    - ✓ Down line details (Date wise, Payout wise)
    - ✓ Count Details (ID wise, Date wise, Payout wise, Level wise)
    - ✓ Tree view
    - ✓ Spill details
    - ✓ Direct details
    - ✓ Thought and comments
    - ✓ Password Details
    - ✓ For Binary only (Line of Sponsor, Spill Report, Directs Report)
    - ✓ For Board only (Board Name wise view, Board History)
- .....

- ➔ Membership Management
  - ✓ View Profile
  - ✓ Edit Profile
  - ✓ Change member status
  - ✓ Package change
  - ✓ Confirm membership
  - ✓ Member Up gradation
  - ✓ Member Renewal
  - ✓ In-Activate Member
  - ✓ Block Member
  - ✓ Advance details
  - ✓ Identity Confirmation
  - ✓ User-wise Licensing



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## Software Include

- ✓ Approve Change Request(s)
  - ✓ Receipt Printing
  - ✓ Welcome Letter printing
  - ✓ Address Labels
- .....

### ➔ E-Pin Management

- ✓ Create E-pin type
  - ✓ Generate E-Pins
  - ✓ Request management
  - ✓ Issue E-Pins
  - ✓ Block E-pins
  - ✓ Reports (E-Pin History, E-Pin Details, E-Pin Stock)
- .....

### ➔ Payout / Commission Management

#### ✓ Payout Calculation

- Undo/Confirm Payout
- Multiple Payout Clubbing

#### ✓ Make Payment

- Issue and Process Payment
- Cheque Printing Management
- Bank Transfer Report
- E-Wallet
- Advance Management

#### ✓ Reporting

- Commission Statements
- Commission Reports
- Payout Analysis
- Capping Id details
- Commission Ledger
- Payout Reconciliation
- Plan wise Income Details
- Date wise Income Details
- Tax deduction Club details For Binary Only (Capping ID Report, Simulation ID Report)
- For Board Only (All Board History, Board Qualifiers, Board Tracking) Other Exclusive
- Cheque Printing confirmed list



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## Software Include

### ✓ *Schemes & Offer*

- Create new Schemes
- Creates new offers
- Scheme closing
- Scheme Qualifier Report
- Forceful Award transaction

### ✓ *Awards/Rewards*

.....

### ➔ Setting Management

- ✓ Create Roles (Define Privileges)
  - ✓ Create Users (sub- admin)
  - ✓ Company info master
  - ✓ Change Company Logo
  - ✓ Define Award and deduction
  - ✓ Setting master
  - ✓ Desktop customization
  - ✓ Payment mode setting
  - ✓ Member menu setting
  - ✓ Change Password
  - ✓ Change Password Periodically
  - ✓ Password Change on first login
  - ✓ IP address Authentication
  - ✓ Change Genealogy icons
  - ✓ Design Welcome Letter
  - ✓ Counter setting option
  - ✓ Localization (Date format, Currency, custom date-time)
- .....

### ➔ Web Management

- ✓ News
- ✓ Events
- ✓ Photo Gallery
- ✓ Video Gallery
- ✓ Achiever List
- ✓ FAQ



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## Software Include

- ➔ Other Utilities
  - ✓ Helpdesk
  - ✓ Printing
  - ✓ Support ticket
  - ✓ Upload documents
  - ✓ Notification master
  - ✓ Log reports
  - ✓ SMS Manager
  - ✓ SMS Master
  - ✓ Bulk SMS
  - ✓ SMS Blacklist ID
  - ✓ Email Master

## Add- On Modules

- ➔ E-Wallet
  - ✓ *Member Panel*
    - Secured Password
    - Transfer to member
    - Cancel request
    - Request for amount
    - For E-pin purchase
    - For Sign Up
  - ✓ *Admin Panel*
    - Secured Login
    - Transfer Amount to members
    - E-Wallet Statement
    - Request management
    - Cancel request
    - Setting in Admin to set 'Minimum Encash Request Amount'
    - E-Wallet Ledger
    - Change Password



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## Software Include

- ➔ Inventory management
  - ✓ Create Category
  - ✓ Inventory management
  - ✓ Add new products
  - ✓ Create Packages
  - ✓ Add Suppliers
  - ✓ Add Courier / Transporter
  - ✓ VAT management
  - ✓ Generate PO to Supplier
  - ✓ Stock In-ward
  - ✓ Stock Return
  - ✓ PCR Details
  - ✓ Stock Transfer
  - ✓ Stock Acceptance
  - ✓ Resale
  - ✓ Order details
  - ✓ Order Status/Change status
  - ✓ Transfer Order
  - ✓ Order dispatch
  - ✓ Product Delivery
  - ✓ Re-sale management Reports( Product wise stock, Date wise sales, Member/Supplier wise order )

.....
- ➔ Franchisee Management
  - ✓ Create Franchisee
  - ✓ In-activate Franchisee
  - ✓ Product request management
  - ✓ Stock Transfer
  - ✓ Stock return
  - ✓ Product delivery
  - ✓ Create Bill
  - ✓ Stock reports



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## Software Include



### Online Product Ordering

- ✓ Product list
  - ✓ Online Order Request
  - ✓ Order Status
  - ✓ Product Purchase from E-wallet
  - ✓ Product Purchase from E-pin
- .....



### Exclusive Features

- ✓ Auto Error Reporting
- ✓ Connection String Encryption
- ✓ Deduction Master
- ✓ Optional Package and/or Pay mode selection
- ✓ Code optimization





Customizable and full versatile features like E-wallet, Inventory Management, Multi-language, Multi-Currency, Shopping cart are available to run your business effectively and efficiently



## Other Desired Features



### E-Commerce Application

Integration of MLM Software with Sophisticated [E-commerce Application](#). Attractive and eye catchy template will enhance your business growth

.....



### Website Replication

Member who joins company will receive their own [personalized self-replicating website](#), with a static URL

.....



### Payment Gateway Integration

Integration with [Payment Processor](#) will help you to accept payment online 24\*7

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### Multi-Currency

Business in more than 1 country is easy now as we can provide you the option for [multiple currency for easy payment process](#)

.....



### Multi Language

Now you can have MLM Software in [more than one language](#) which help you in globalization of your business

.....



### SMS Gateway Integration

Integration with [SMS Gateway](#) is also possible which facilitate SMS communication in your MLM Business.



*With Our years of  
experience we offer all  
the tools to run your  
business, if we don't  
find it...we create it  
for you..*



## Advantages

### ➔ Speed

- ✓ Used **latest technology** for software development
  - ✓ Our **expertise** in this domain speed up the work
- .....

### ➔ Quality

- ✓ We follow complete Software development **life Cycle**
  - ✓ **Quality analysis** for each project by professional
  - ✓ Effective and Systematic **error resolving methodology**
- .....

### ➔ Services

- ✓ 24\*7 **Online Support** System ·
  - ✓ **Dedicated person is assigned** for each project
- .....

### ➔ Experience

- ✓ We have **12 years of experience** and implemented more than **2000 software's in 25 countries**. Our expertise will facilitate you in every single step of your business.
- .....

### ➔ Scalability and Flexibility

- ✓ Easy Integration with different module like **payment gateways, e-wallet, e-commerce** etc
  - ✓ Easily adapt any future Changes
- .....

### ➔ Data Security

- ✓ Passwords are encrypted in such a way that it is very difficult to crack
- ✓ Utmost Importance is given to **server security**. Dedicated person is assigned to take care of server functionality, daily data backups etc.



We follow complete software development life cycle to ensure quality Software. Your software would be completely undergone through planning, implementation, testing, documentation,

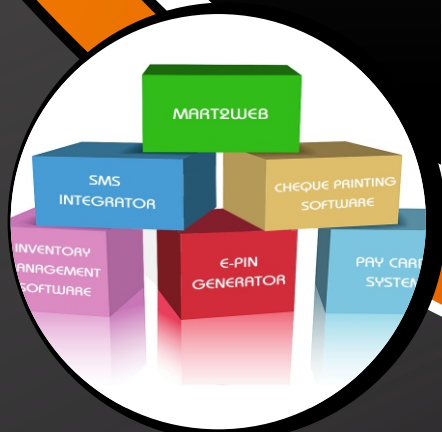


## Process Flow





*Complete MLM  
software solution in  
one crown; you can  
now integrate your  
MLM business with  
the features like  
e-commerce, Smart  
Card, Loyalty  
Program etc.*



## Products, Solutions & Services

### ➔ E-commerce Application

Mart2Web Software is the complete online shopping portal designed to meet all the prerequisite of an online shopping business.

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### ➔ Smart Card Solution

Smart Cards is one of the emerging trend and likely to be popular in coming time. A smart card contains a "chip" with memory and is typically used to hold customer account information / Points / Money / Balances. You can use it for Loyalty Programs, Electronic Cash, Health club, Library, Utility & Identity Card.

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### ➔ Hotel Booking Portal

An online portal for booking hotel rooms, hotel ratings, check availability and to compare hotels. It also helps to get detail information on respective hotels and their services.

.....

### ➔ Dairy ERP

A dairy management system which uses software application to incorporate all the functional departments of dairy business and enables flow of data among all critical departments including outlets, franchisees, dairy centers, chilling centers, pashu palan kendra, etc

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### ➔ Classified Portal

Elite Advertising Portal for publishing free advertisement in various manner like location wise, category wise, product wise etc., with easy search options.



*Complete MLM  
software solution in  
one crown; you can  
now integrate your  
MLM business with  
the features like  
e-commerce, Smart  
Card, Loyalty  
Program etc.*

## Products, Solutions & Services



### *Web & Other Related Services*

- ✓ Domain Name Registration
- ✓ Web Development
- ✓ Web Designing
- ✓ Web Server Hosting
- ✓ Server Co-location and Dedicated Web Server with Class A Service Provider
- ✓ SEO (Search engine optimization)
- ✓ SEM (Search Engine Marketing)
- ✓ Logo Design
- ✓ Brochure Design
- ✓ Presentations - In Flash & Power Point





Our Clients are  
delighted by our  
support and services.  
Check what our client  
says about us...



## Client Says

 **Mr. Sabelo Gumbi**

*(Cashtime International – Richards Bay, South Africa)*

"When I started my company I had only a vision. I contacted sankalp with my vision and they turned my vision into a reality. They have a good team that has experience and their team was very patient with me. They made sure that I get exactly what I want."

 **Mr. Alan Black**

*(Essential Life Virtual Mall – Zimbabwe)*

"We had an idea which we felt good about! We needed a partner with cutting edge technology, a good work ethic, a responsive partner, a partner who would help us grow, a partner who would help put our ideas into fluid thought, and build those ideas into a real and tangible business - we found Sankalp!"

 **Mr. Samuel Thabiso Simelane**

*(Double Income Technologies – Nigeria/South Africa)*

I have been associated with Sankalp for 3 amazing years of tremendous experience. Sankalp has always served me to the best of my satisfaction through their highest level of quality services enhanced with the latest standards of technology at a bargain. Their workforce, oh my God they are experts in the industry from all departments highly professional, reliable and very supportive I have no doubts whatsoever that I am truly associated with the best."

 **Mr. Stefan**

*(Director – Stok Net – South Africa)*

"Excellent Software service, getting back and supporting us even at odd hours of a day is something amazing we found in you."

Hope to hear from you soon..

*Thank you!*

## Sankalp Computer & Systems Pvt. Ltd.

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